

# MICRO-INFLUENCER

## COMPENSATION PLAN



VITALIBIS™

# GREAT PRODUCTS SIMPLE TECHNOLOGY SOCIAL SHARING

Vitalibis is a socially conscious, health and wellness brand that utilizes a micro-influencer strategy to share our products and vision with the world. Our micro-influencer strategy is the intersection of great products, simple technology and social sharing.

## RETAIL CUSTOMERS

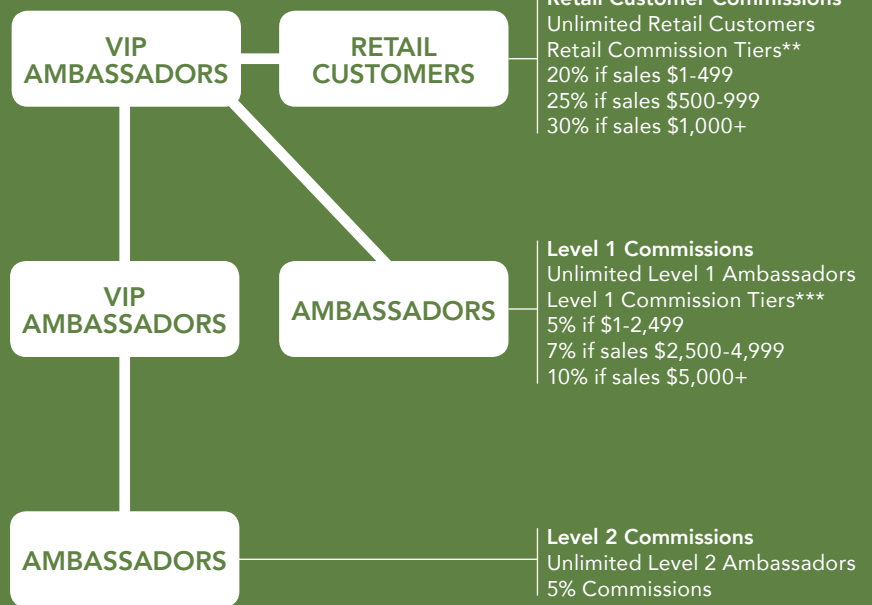
- Purchase products at retail prices
- **Free shipping** on orders over \$50

## AMBASSADORS

- Join for a one-time \$20 enrollment fee
- Purchase products at a 20% savings
- **Free shipping** on orders over \$50

## VIP AMBASSADORS

- Join for a one-time \$20 enrollment fee
- Purchase products at a 20% savings
- Enroll Retail Customers, Ambassadors, and other VIP Ambassadors to earn retail commissions\*
- **Free shipping** on orders over \$50



	RETAIL CUSTOMERS	AMBASSADORS	VIP AMBASSADORS
One-time enrollment fee	----	\$20	\$20
Percent savings off retail on personal orders	----	20%	20%
Retail customer commissions			20-30%
Level 1 commissions			5-10%
Level 2 commissions			5%

\*Ambassadors become VIP Ambassadors automatically when they share Vitalibis products with others and earn a commission. No additional fees are required – just share and earn.

\*\*Retail Commission Tiers are determined monthly based on Total Retail Volume generated by Retail Customers.

\*\*\*Level 1 Commission Tiers are determined monthly based on Total Level 1 Volume.

NOTE: Monthly Level 1 and Level 2 Commissions only paid if VIP Ambassador has a minimum of 100 Personal Volume in the same month. (Personal Volume is equal to the Ambassador's personal orders plus any orders placed by their Retail Customers).